Proofpoint Endpoint Data Loss Prevention

Rapidly respond to and intelligently prevent endpoint-based data leakage

Key Benefits

- Gain visibility into user interaction with sensitive data on their managed endpoints
- Monitor data activity on Windows and Mac endpoints - physical and virtual
- Manage endpoint incidents within the common interface for CASB, Data Discover, Email DLP and Insider Threat Management on the Information and Cloud Security platform
- Silently deploy and manage a lightweight agent architecture - minimal impact on CPU performance
- Achieve rapid time to value using the highly scalable cloud-native Information and Cloud Security platform

Proofpoint Endpoint Data Loss Prevention (DLP) is a modern people-centric solution that protects your organisation's most sensitive data. With a powerful cloud-native architecture and lightweight, silently deployed endpoint sensors, it gives you visibility and control without getting in your users' way.

Proofpoint Endpoint DLP is a cloud-based solution that protects your data at the endpoint. It gives you visibility and control over endpoint activity. This helps you detect and prevent data movement that could lead to data loss and theft. Endpoint DLP monitors how users interact with sensitive files and data. With built-in reporting and analytics, it lets you triage, respond to, and manage risky actions quickly.

Scan for Sensitive Content, Read Data Classification Labels

Proofpoint Endpoint DLP provides an on-demand approach to content scanning. Scanning and reading data classification labels help you detect and prevent movement of sensitive data out of your organisation. You can choose which data-loss channels to scan. We take an on-demand approach rather than a continuous-scanning one. The on-demand approach scans for sensitive content when users attempt to move it in a risky fashion. This approach minimises the impact on end-user productivity.

Detect and Prevent Data Breaches Quickly and Intelligently

Proofpoint Endpoint DLP protects your people in today's hybrid and remote work environment. It lets you see how your workers interact with data and the threats that target them. It provides you with an out-of-the-box and easy-to-manage detection-and-prevention engine. This lets you block data-exfiltration attempts intelligently. Endpoint DLP also alerts you when users try to move data in potentially risky ways. You can customise these security signals based on user groups, apps, data sensitivity or sources, movement channels, USB devices and cloud sync folders. It also gives you the utilities to respond to and investigate data-related incidents quickly.

These types of incidents can include:

- Data exfiltration to web, USB, cloud sync folder, email attachment
- File activities (rename, copy, move, delete)
- Data-infiltration from web, email attachment and cloud
- File printing

Proofpoint Endpoint DLP lets you see the chain of events directly before and after an alert. This makes your responses to incidents more efficient.

Accelerate Time to Value with SaaS Deployment

Proofpoint Endpoint DLP is built on the modern cloud-native architecture of the Proofpoint Information and Cloud Security platform. It is a SaaS offering with cloud data centres in the North America, Europe, and Asia-Pacific regions. That means it's scalable, secure, and ready for enterprise-wide global deployments.

Endpoint DLP has an attribute-based access control paradigm. It can be configured to meet all of your security privileges and administration needs. You can deploy fine-grained security and access policies to support data privacy and create workflows that fit your organisation.

LEARN MORE

For more information, visit **proofpoint.com**.

ABOUT PROOFPOINT

Proofpoint, Inc. is a leading cybersecurity and compliance company that protects organisations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data and make their users more resilient against cyber attacks. Leading organisations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media and the web. More information is available at **www.proofpoint.com**.

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